

Advocating for your interests

The Alliance of Beverage Licensees' primary goal is to help build a thriving and prosperous liquor industry in British Columbia by advocating for your interests and proactively solving industry challenges:

Working with municipalities to limit wine on grocery store shelves

Selling wine in grocery stores is a bad fit for BC's economy and wine industry in the long term. Unlike liquor stores, grocery stores that sell wine on shelves will not be subject to the 1.0 kilometre distance rule. However, a 1 km rule will provide vital investment protection for private liquor storeowners and help ensure a "level playing field" in BC's liquor industry. ABLE BC remains committed to working with our municipal partners as they grapple with the serious implications of changing provincial policies on their local communities.

Improving LDB Wholesale Operations

It is clear the LDB Wholesale's new team understands our industry's challenges and has set for itself a goal of being our industry's "vendor of choice." We continue our discussions with LDB wholesale to ensure they fully understand the needs and concerns of BC's private liquor industry.

Selling to restaurants, pubs, and other licensees

BC's private liquor retailers are still prohibited from selling products to BC's pubs and restaurants. **To prove to the government that licensee-to-licensee sales would be economically positive for BC,** we engaged one of the largest accounting firms in the province to conduct economic analysis of this issue. We have been sharing the positive results of our economic analysis with government and our members.

Reducing red tape and streamlining liquor policies

Since 2015, ABLE BC has been compiling a **detailed list of red tape irritants that hinder BC's liquor industry.** Wherever possible, we are encouraging government to simplify existing rules and streamline processes so that our members can get on with running their businesses.

Hotel liquor issues

ABLE BC is proud to represent the liquor policy interests of the BC Hotel Association. On their behalf, we have been advocating for: additional flexibility in liquor licensing for special events and allowing customers to carry their own drink through designated hotel areas. In March 2016, we were pleased to see government extend the hours that patrons can receive liquor through room service to 24 hours.

Expanding business opportunities and protecting your profit

The team at ABLE BC remains focused on the future of BC's private liquor industry. Some additional proposals we're advocating for include: allowing LRS and LP to sell and refill growlers; marijuana sales in BC's private liquor stores if legalized by the federal government.

To learn more about the issues we are advocating for and the Alliance's strategies for change visit www.ABLEBC.ca. For more information contact us at 1-800-663-4883 or info@ablebc.ca.