

# Associate Member Benefits

Your ABLE BC associate membership fee includes access to exclusive benefits.

Our benefits will help you increase sales to our members & position your company as a supplier of choice in the BC Liquor Industry.

## Support our Advocacy Work

ABLE BC advocates for protecting the small businesses in your community & finding sensible ways for our industry to prosper.

## Members-Only Website

Login to our Members-Only website to profile your company in our Member Directory, access Licensee contact information, download helpful Documents & Resources, and more.

## Digital Advertising

Receive a 10% discount on all digital advertising in our biweekly *Industry Update* e-newsletter and on the ABLE BC website.

## The Publican Magazine

Receive a 10% discount on all ad rates in *The Publican*, ABLE BC's industry magazine published quarterly and distributed across BC.

## Annual Buyers' Guide

Position your company as a supplier of choice with a complimentary profile in the Annual Buyers' Guide. This online & print resource is used industry-wide and lists our preferred suppliers.

## Liquor Price Guide

Stay competitive by getting access to BC Liquor Store retail prices on the same day they are released. This online pricing guide is available exclusively to ABLE BC members for free.

## Free Product Listings on buyABLE

Post unlimited product listings at no cost on our new online purchasing portal buyABLE. Get instant access to buyers, save time on order processing, and reduce risk by quantifying the aggregate demand of 680 licensees.

## Sponsorship & Partnership Opportunities

Participate in and sponsor ABLE BC's annual events, including: **SUMMIT** hospitality industry conference; annual **BC Liquor Conference**; a summer golf tournament (*in partnership with the BC Hospitality Foundation*), regular member meetings, and networking events. Partner with ABLE BC by offering a member benefit program or preferred pricing for additional promotional opportunities.

## Additional Benefits

- Get optimal life and travel insurance, and health and dental coverage at the best price through **Johnstone's Benefits** group insurance plan.
- Enjoy our preferential rate for processing credit and debit card payments with **Desjardins**.
- **Discounted supplies & products** from BWI, Time Access Systems, FoodBuy, Revolution Resource Recovery, BetterBeer.com, VI Banking ATM, Sting Investigations, Mills Office Productivity, ESSO, Driver's License Guide, and more.
- Biweekly e-newsletter to keep informed on liquor policy changes and important industry issues and events.
- Regional member meetings, networking events, and business workshop.

For more information and to take advantage of your benefit programs, please contact Danielle Leroux at 1-800-663-4883 or [danielle@ablebc.ca](mailto:danielle@ablebc.ca).