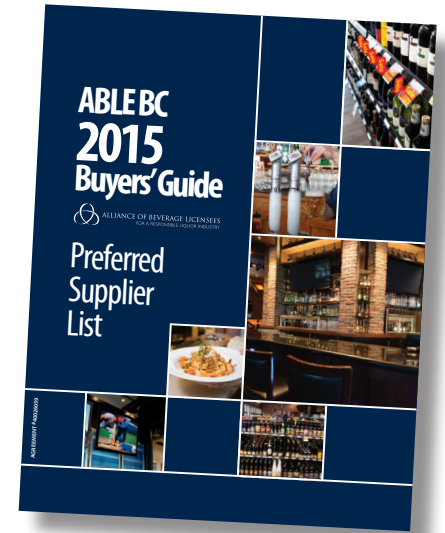




ABLE BC Buyers' Guide

Position your company as a key supplier to the liquor industry in BC with an ad and enhanced listing in ABLE BC's 2016 Directory of Preferred Suppliers, which lists all ABLE BC Associate Members by category and alphabetically.



circulation

The **ABLE BC Buyers' Guide** is distributed by subscription and controlled circulation.

Total Circulation 2,950

All 670 independent liquor stores, 220 rural agency liquor stores and 1,860 pubs, bars, lounges and nightclubs in BC receive this printed resource of industry suppliers. The **ABLE BC Buyers' Guide** is also available online on ABLE BC's website at www.ablebc.ca.

display ads

Build your exposure to buyers with a display ad showcasing your products and services.

deadlines
Reserve by January 8
Artwork by January 15
Published February 19

enhanced listing

Augment your listing with a boxed listing, a 50-word description and your logo for only \$150 + tax.

**EMC
Publications**



19073 63 Ave
Surrey, BC V3S 8G7
Joyce Hayne
T 604-574-4577 F 604-574-2196
TF 1-800-667-0955
joyce@emcmarketing.com
www.emcmarketing.com

Trade publications that inform and inspire
As the publisher of *The Publican*, *InnFocus*, and *Liquor Retailer* trade magazines as well as the associations' *Buyers' Guides*, we provide owners and managers in the hospitality industry with trusted, leading edge editorial targeted to your local market. See archives of our publications online at www.emcmarketing.com.

bonus

Book 4 display ads in **The Publican** and a display ad in the **ABLE BC Buyers' Guide** and receive a **FREE** enhanced listing.



EMC Publications
19073 63 Avenue, Surrey BC V3S 8G7
P 604-574-4577 TF 1-800-667-0955 F 604-574-2196
info@emcmarketing.com www.emcmarketing.com